

LUCEP FOR AUTOMOTIVE DEALERSHIPS

Get a demo

Try It Free Now



lucep.com

Don't be surprised if your car buying and selling process is soon powered by Lucep technology.

Lucep is working closely with an auto industry leader to power their dealerships with customer engagement solutions that helps them sell more cars. One dealer who started using Lucep on their website saw the leads generated jump by 200% within a month, and their car sales from web leads went up by 100% month over month.

CASE STUDY - Republic Auto



Lucep was deployed on this dealership's website within minutes after they signed up, and their sales team started getting leads on the phone instantly on the same day after downloading the app.

Within a 30-day test period, and using a control group of 50% of the sales team, the dealership achieved a 100% increase month-on-month in car sales. All achieved without any additional spend.



Certified Pre-owned Cars



MERCEDES-BENZ CLA200 COUPE URBAN (R18 LED)

Date of Registration : 22 September
2017

\$146,800



TOYOTA LEXUS NX200T EXECUTIVE


Date of Registration : 31 August 2017

\$179,800



Please enter your details
to get a callback now

Enter your name *

 +91 *

Get A Test Drive ▾

comments

Call me

Call me later

Lucep

1. [Request a callback](#) to get a demo or talk to us.
2. Implement Lucep on your website, and use it to funnel your leads from Facebook and email.
3. Your sales team members download the Lucep app for iOS or Android.

Start talking to car buyers to book a test drive.

[Test Drive Lucep - Free Trial](#)



How is Lucep helping this auto dealer sell more cars?

Use Case 1 - Website

Use Case 2 - Online Booking Forms and Abandoned applications

Use Case 3 - Social media

Use Case 1 - Website

Lucep

Home Click To Call OmniPath Testimonials Pricing API Blog LOGIN SIGN UP

Capture. Call. Convert.

Call back customers faster than your competition

[Start Your Free Trial ▶](#)

- ✓ No credit card required
- ✓ 30 day free trial

LEAD INFO

On 11/06/2015 CLAIMED ✓

Marcos Witt

Notes

Site Visits	Call-backs	Last Touch
3	2	30s

Most active on

Blog: To be or not to be
4 mins | 12 Clicks

30 seconds ago Timeline

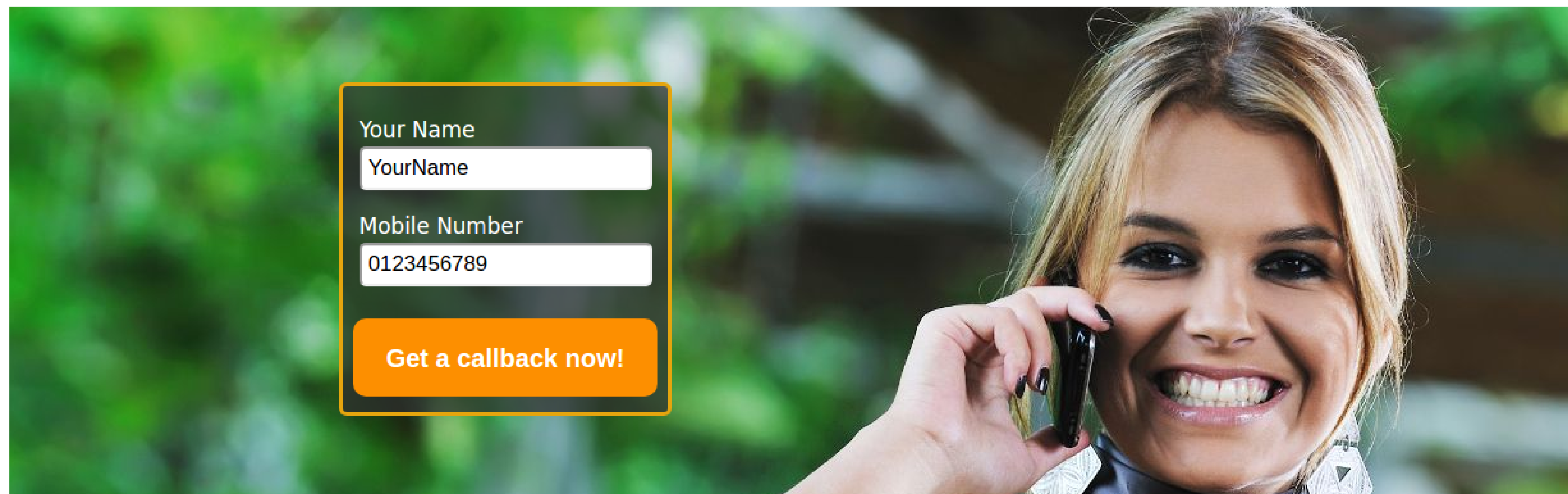
[Click here to get a demo!](#)

Car and auto parts buyers look up the available options, do their research online, and then call you to inquire about your inventory.

The rest of the transaction is concluded in person, in your showroom. All you have to do is facilitate this process by providing a click to call option and talk to your leads at the right time in the buying process.

If you don't, you'll be missing a lot of car buyers who will be talking to competitors that call back leads instantly.

Use Case 2 - Online Booking Forms and Abandoned applications



Lucep can integrate directly into existing online forms and automotive / insurance quotation systems.

The system will notify you as soon as a form has been completed, so that they can follow up with the prospect.

This is important for providing test drives, pre-owned car sales, and for building relationships with your customers. Lucep can also set time alerts, so if a prospect starts to fill out a booking form but stops halfway, an agent can be notified to try and convert that customer.

In some cases, Lucep has seen a 50% increase in conversions if a customer is contacted immediately after they abandon a form. This is a significant increase to additional revenue at no additional marketing spend.

Use Case 2 - Online Booking Forms and Abandoned applications



Do you spend a lot of time on social media without getting any leads? Lucep has partnered with Facebook to integrate directly into their lead ads platform.

Generate leads from Facebook straight to your phone, without spending any time talking to people on social media.

Once a prospect has filled in their details, Lucep will notify the right member of your sales team to respond to this lead. Using Lucep with Facebook Lead Ads makes it easy and simple to understand what ads are generating better quality leads. You will be able to focus your spending and get a greater ROI.

These are just the most common use cases for the product that we have. Take a look at Lucep in action on this page. Simply use the call now widget at the bottom of this page and request a callback. You'll see how it works, when we call you back within minutes.

If you are interested, we can show you more live examples of the tool being used.

[Click here to request a callback](#)

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